

IMPACT

Cuso
International

YOUR GIFTS IN ACTION
FALL 2023

A group of four people, three women and a young girl, are smiling and posing for a photo. They are all wearing white long-sleeved t-shirts with a circular logo that reads "I TORNEO DE PESCA PARA MUJERES" and "PER LA VIDA". The women are also wearing white baseball caps with a logo. The girl is wearing a blue baseball cap. They are all holding a gold medal with a blue ribbon. The background is a bright, sunny outdoor setting with a red flag visible on the left.

**Change is happening,
thanks to you:**

Peruvian women are rising in politics. P2

Honduran trailblazer continues to uplift women through fishing. P3

Tanzanian entrepreneurs are building their businesses. P3



You're helping women like Ayesha claim their place in Peruvian politics.

Feminist schools are paving a path to equality and leadership.

In Peru, 2020 ushered in a new era for women's equality and inclusion. Women achieved parity in public offices and secured leadership positions in the Cabinet and Supreme Court.

None of this would have been possible without the hard work of feminist organizations across the country, including two that are supported by Cuso International's Women's Voice and Leadership project.

Your generosity has helped this ambitious project support local partners who are supporting women through campaigns and

feminist schools across Peru. Women who attend these schools are given the information and tools to challenge gender norms, demand their human rights, and get involved in politics.

Ayesha, a 32-year-old activist and mother of two, says her participation in a feminist school was transformative.

"The project has helped me to reconfirm and solidify how important it is for women to break from the system and to become the actors of true change ourselves."

You're helping women liberate themselves!

- Over **1,000 women** have graduated from feminist schools.
- 35 gender equality campaigns have reached **2,859,750 people**.

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Your support has helped the Women's Voice and Leadership project branch out to 14 regions across Peru.

Honduran women are reeling in positive change, thanks to you.



In a previous update, we introduced you to a determined change-maker named Lourdes of Honduras. With the support of Cuso International and its local partner, Centro de Estudios Marinos, Lourdes taught women in her community how to fish sustainably.

Recently, these women showed just how far they've come by participating in a fishing tournament. The top three fisherwomen were rewarded with additional training and seed capital to expand their own fishing enterprises.



“If you give a woman a fish, you feed her for a day. If you teach a woman to fish, you feed her, her family, and her community for a lifetime.” – Karen Pavon, Country Representative for Cuso International in Honduras

You're uplifting entrepreneurs in Tanzania like Genovefa.



Genovefa knows all about the challenges of growing a small business, but thanks to donors like you, she knows how to overcome them too.

After retiring from teaching, Genovefa started to grow her peanut-butter business through a program supported by Cuso International in Tanzania.

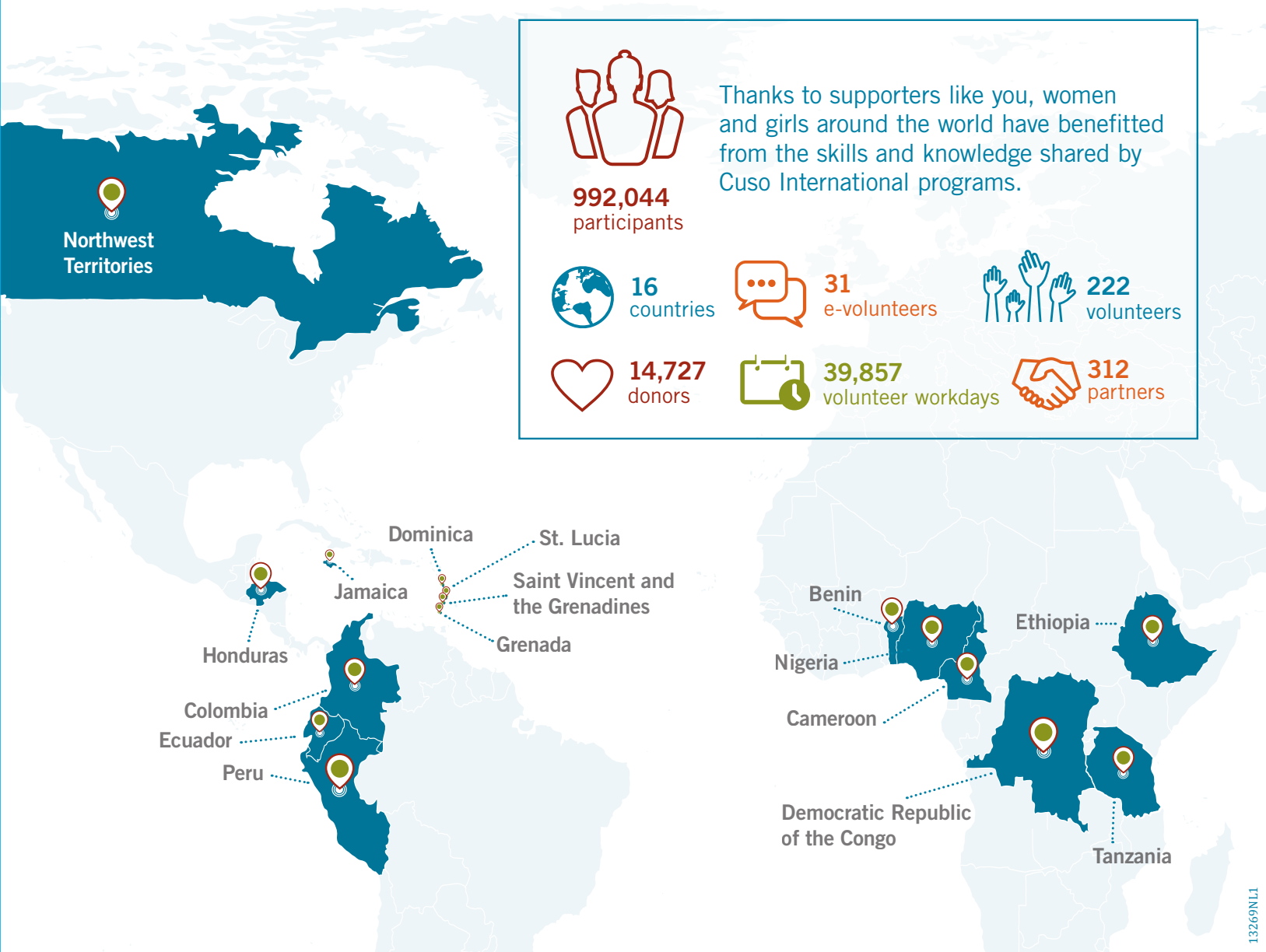
The program supports new entrepreneurs through

training workshops and start-up funding. It's helped Genovefa buy a peanut roasting and grinding machine, which boosted her production and her confidence as a women-owned business.

Thanks to your support, Genovefa is challenging social norms that restrict women to domestic work and underestimate them as successful business owners.

“This program gives women like me the training we need so we can manage our businesses and help others.” – Genovefa

Your generosity has improved the lives of thousands of vulnerable people around the world.



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If you have any questions about the impact of your gift, please contact us at donorrelations@cusointernational.org



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