

IMPACT

Cuso
International

YOUR GIFTS IN ACTION
FALL 2024

Acting Now for A Better Tomorrow

Meet Habiba, a tech pioneer defying gender stereotypes in Cameroon. P2

Read how a workshop helped Samy reimagine gender in the DRC. P3

Turning art into income, see why youth are feeling inspired in Colombia. P3



“We always say that the field of data science is a man’s field. Skills are not judged by physical appearance.”—Habiba

How Your Support Helps Redefine Gender Roles

Helping Women in Cameroon to Pursue Their Passions

Traditional gender norms in Cameroon expect women to marry early and focus on domestic responsibilities. Habiba is a Fulani, veiled Muslim woman in her thirties working to break free of social expectations.

From early on, Habiba had a passion for information technology, particularly for programming, analysis and software engineering, designing applications when she was as young as 21 years old.

She joined Cuso International’s TechWomen Factory program to further her career in coding and

data science. TechWomen Factory, in partnership with the Cameroon Youth School Tech Incubator (CAYSTI), supports women 18 to 35 years old by adding a high level of digital competency to their existing credentials.

Not only was she top of her class in her national exams, Habiba landed a prestigious internship and is the first woman on a local board of directors. Today, she’s working as a Junior Technical Advisor for Universal Health Coverage and is invited to attend events as a panelist, sharing her experience as a specialist in data management and analysis.

Thanks to you, Habiba hopes to one day secure a role where she can make strategic decisions for the most marginalized in her community, especially for women who dream of following in her footsteps.

Enable women to break norms & pursue their goals by giving today!



Improving Gender Equality—Thanks to You

In many societies, traditional roles dictate that men lead and women follow, especially in places like the Democratic Republic of Congo (DRC). But Samy now sees things differently. “Roles in society are not fixed; it is also the responsibility of man to wage a war against the anti-values and stereotypes that it engenders,” he says after attending a Cuso International gender workshop.

Changing views on gender is crucial in places where entrenched norms often lead to unequal treatment and harmful practices for women.

Thanks to your support, Samy and his colleagues at our local partner organization, UCOOPMAKIN, in the DRC participated in training around positive masculinity and female leadership. These workshops have shifted attitudes among men and women alike, fostering respect and opening roles for women that were traditionally denied to them.

Thank you for making these transformative programs possible and creating more equitable communities.



“Roles in society are not fixed; it is also the responsibility of man to wage a war against the anti-values and stereotypes that it engenders” – Samy

How Donor Support Uplifts Youth in Colombia

In Colombia, Cuso International’s local partner, The Kaby Foundation, creates cultural spaces through artistic endeavours that promote economic resilience, independence and a sense of agency. Thanks to donors like you, youth living in El Trompito,

Colombia participated in workshops for silk screening and collaging. Afterwards, participants said they felt hope for a brighter future! Their new skills opened up opportunities to earn their own income and improve the quality of life for their families.



ALL participants recognized the project’s viability



80% female participation



15 direct beneficiaries



60 indirect beneficiaries

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19-year-old Caroline, was inspired by the workshop to start a business with other local women. Together, they plan to produce eco-friendly printed t-shirts and backpacks using natural inks. Their goal is to establish a brand, sell their products to tourists and local markets and expand their reach through national social media platforms.

Your Support Reaches Around the Globe: See Where Cuso International Works, Thanks to You!

Here's a list of all the countries Cuso International works in—thanks to your amazing partnership! Find and circle the bolded words in any direction. We hope you enjoy trying to spot them all!

- Belize
- Benin
- Cameroon
- Canada
- Colombia
- Democratic Republic of the Congo
- Dominica
- Ecuador
- Ethiopia
- Grenada
- Guyana
- Honduras
- Jamaica
- Nigeria
- Peru
- Saint Vincent and the Grenadines
- St. Lucia
- Suriname
- Tanzania

D A J G M P Q H R Q D I C G T L W E T J S V C P S G Q U Y O
S E S A R U M X V F Z V B C T U M H Z A K H M A S V R Q B E
I L M A M E C T W U V Y J J X G H X N D N P Y B E H Y T Y J
X D K O I A N I T S T L U C I A O H B M M Z X F E D K P L Y
P H H F C N I A J S N N B G S X A K H B N D A H T L Z X R B
N H B P L R T C D C O G D U D A Q J I O V B V N T O I X Y X
W L O M U V A V A A Q I Z E P S H D M S N I Q X I D A Z Z G
W B J B E T M T I J P K D D J M W O D U G D B T O A J S E H
L S R S P T C C I N W N V C Q Q K O L M H N U Q X A Y V Q C
Z B S N E W D J R C C G V A W I B Z E Q G I F R O A O A Z F
E O Q T R O L U Z J R E B H H P G C E M T X F F A W H Y K Y
Y T K C U G G E G L C E N F D M N E O L R A K C D S W Z B G
N Z S K A X O X T T Y X P T W O T Q I B U M Y S G E U C D P
W J L K X H A H O W Z N K U A E M X O S L D O V D T T V R M
Y Z R B Q I N S M D K L D Y B N U I Z D X I F U R C A F B H
I H T Z S E I J J R P P Q R F L D P N O V R L Y D O D B A T
X C S G M N Q A S C U E X U Y U I T C I N F G U K O X E A R
Y G E O Z U F J U H W J H X A O Z C H H C G P R E O Y N E S
P J K N Q S B K D U E T H I O P I A O E V A T E Z G Y I R Z
D C N I X C U G K N C N I G E R I A N F G I X Z X N S N B V
M J M X U G H R C H E C A N A D A X M X T R W Q X C O O T R
P T N H A O G Q I V H S Q Z Z A Q Y C Q B H E E M E E R K W
C U N X C V I G F N N R P F W T F W Y A J Z E N P I F F Y S
B K E N H O B P U I A D B M G E L W M D M O S C A T H Y R G
A R K C L T L H P Y V M I Y N A M J R J S E P Q O D O W D U
D I P L U S O O V Q A F E Z A Y U X Y W I A R E U N I Z F A
U V Q M W A T R M M R N M Y J G I F N P X J P O H Z G N J W
Q L T J J B D Y H B Z E A Q H N K W D I X D C L O S E O E I
K S W Z R F O O X B I V R U P K B G Y V K D W X I N W Y Y S
Z Z E W K O R B R A T A S B H J D O H V M C B F H H V L N M

Making a difference is a team effort — here's a snapshot of what your support accomplished in 2023–2024.



743,920 participants



19 countries



13,518 donors



14,708 volunteer days



125 partners

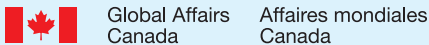


194 volunteer placements



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If you have any questions about the impact of your gift, please contact us at donorrelations@cusointernational.org



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