

IMPACT



YOUR GIFTS IN ACTION
FALL 2022

A photograph of two women in a greenhouse. The woman in the foreground is wearing a tan jacket over a pink top and is smiling. The woman in the background is wearing a purple long-sleeved shirt and a pink hijab, also smiling. They are both holding small green seedlings. The greenhouse has a metal frame and a translucent covering, with rows of plants visible in the background.

You're growing hope for Tanzanian women and youth:

Cultivating a brighter future. P2

Fatuma and Donatila say thank you. P3

Sowing seeds for future growth. P4



You're cultivating a brighter future.

You're giving Tanzanian women and youth training, tools and structured support to create successful agribusinesses.

The Kizimba Business Model (KBM) was created several years ago by the Sokoine University Graduate Entrepreneurs Cooperative (SUGEGO). Your generous support provided the funding and infrastructure needed to get this exciting project up off the ground and operational on a larger scale.

The idea is that a large block of land is developed with necessary infrastructure in place. The property is then divided into smaller, more affordable blocks of land

(called Kizimba). They can be operated by an owner/developer or be leased to individual women and youth farmers.

There are so many wonderful business ideas being generated by the women and youth going through the program. You can read some of their inspiring success stories throughout this newsletter.

Your support helped get this life-changing project off the ground – thank you!

You're making a transformative impact!

- 1,500 acres mapped and surveyed.
- 120 acres cleared and allocated.
- 60 new agribusinesses created.

IMPACT

You're providing job opportunities for over 2,250 women and youth!

You've helped Donatila and Fatuma grow thriving businesses.

Donatila
thanks YOU!

"I've learned about the production of different horticultural crops, using greenhouse technology and in an open field. Now I can share my skills with young mothers and women farmers, to help them raise their productivity, and living standards."

– Donatila,
KBM participant



Fatuma is the 25-year-old founder of Get Aroma Spices, a small-sized producer and distributor of natural and dried food spices.

Her company buys raw materials from local farmers and then washes, sorts, dries, packs, and distributes spices to wholesalers, retailers, supermarkets, hotels, and other customers.

Through your generous support of the Kizimba Business Model, Fatuma received valuable tips and tools for business management, record-keeping, writing business proposals and, marketing strategies.

She hopes to expand across Tanzania, operate her own production facility, and provide employment for other women.

"My business has expanded and I'm now able to supply five regions around the country and I've attended more than 40 exhibitions," says Fatuma.

You're sowing seeds for future growth.



Marcelina teaches farming skills and agricultural practices in the Morogoro Region.

Your incredible generosity supports dedicated Cuso volunteers like Marcelina. She teaches farming skills and good agricultural practices to women and youth in Tanzania's Morogoro region.

"Each person who learns these skills is like a seed sown that grows and flourishes," she says. "I am proud of the work we are doing ... the people who are building their expertise and skills bring this knowledge to their entire communities."

Thank you for helping women and youth create better futures for themselves and their families!

AFRICA, TANZANIA **Morogoro Region**



The Morogoro Region has substantial mountain ranges that attract many visitors each year. The environment is well-suited for farming with a balanced climate and two main seasons: rainy and sunny.

Your impact by the numbers:

In the last year alone, your generosity has improved the lives of millions of vulnerable people – particularly women and girls – around the world. Thank you!



658,805
participants



23,802
Volunteer
workdays



16
countries



125
partners



120
staff



16,159
donors



159
volunteers



40
e-volunteers



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If you have any questions or need more information, please contact Maquiline at support@cusointernational.org

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